

List of variables for the YOU-PB dataset

Variable	Original title/question	Value/Responses
timestamp	Date sent	<i>automatically</i>
sex	What gender are you?	Female/male
grade	What grade are you currently in?	5/6/7/8/9/10/11/12/13
school_type	What type of school are you currently attending?	Hauptschule/Realschule/Gymnasium/Berufsschule/Gesamtschule/other
age	How old are you?	10/11/12/13/14/15/16/17/18/19/20
number_of_apps	How many apps do you have on your smartphone right now? (please check!) (Please enter only the number, e.g. 20)	Free text [integer]
number_of_accounts	How many online profiles do you have (accounts in an online service, e.g. ICQ, Facebook, etc.) (Please enter the number, e.g. 7)	Free text [integer]
number_of_contacts_mobile_phone	How many contacts do you have saved in your mobile phone? (Please enter the number at the bottom of the contact list, e.g. 115)	Free text [integer]
number_of_photos_mobile_phone	How many pictures (photos, screenshots, etc.) do you have saved on your mobile phone? (Please enter the number, e.g. 225)	Free text [integer]
meet_friends	How often do you meet up with friends/people?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
do_sports	How often do you exercise?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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community_of_faith	How often are you active in a religious organization, e.g. attending a church service?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
play_music	How often do you make music yourself?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
visit_party	How often do you go to parties?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
go_out_with_family	How often do you take part in family ventures?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
attend_sports_event	How often do you attend sporting events as a spectator?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
library	How often do you visit a library?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
Cinema	How often do you go to the cinema?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
ebook_reading	How often do you read eBooks?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
printed_newspapers_reading	How often do you read printed daily newspapers?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
online_newspapers_reading	How often do you read daily newspapers on the Internet?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
printed_magazines_reading	How often do you read printed magazines?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
online_magazines_reading	How often do you read magazines on the Internet?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
audioplays_audiobooks	How often do you listen to audio plays or audio books?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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radio_listening	How often do you listen to the radio?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
music_listening	How often do you listen to music?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
podcasts_listening	How often do you listen to podcasts?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
smartphone_use	How often do you use these devices? [Smartphone]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
tablet_use	How often do you use these devices? [Tablet]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
PC_use	How often do you use these devices? [Stationary computer]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
laptop_use	How often do you use these devices? [Laptop]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
portable_gameconsole_use	How often do you use these devices? [Portable games console]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
stationary_gameconsole_use	How often do you use these devices? [Stationary games console]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
TV_use	How often do you use these devices? [Television]	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
internet_use	How often do you use the Internet or online services, e.g. e-mails, ..., search, etc.?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
TV_watching	How often do you watch TV - whether on a TV set, via the Internet or in some other way?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
DVD_bluray_watching	How often do you watch DVDs/Bluerays, including recorded movies or shows?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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streaming_services_use	How often do you use video streaming services (excluding YouTube)?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
youtube_watching	How often do you watch videos on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
TV_minutes	If you think about weekdays from Monday to Friday, how much TV time - in minutes - do you normally watch in a day? (Please enter only one number, e.g. 120 for 120 minutes)	Free text [integer]
whatsapp_use	How often do you use WhatsApp?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
facebook_use	How often do you use Facebook?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
twitter_use	How often do you use Twitter?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
snapchat_use	How often do you use Snapchat?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
skype_use	How often do you use Skype?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
instagram_use	How often do you use Instagram?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
pinterest_use	How often do you use Pinterest?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
tiktok_use	How often do you use Tik Tok?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
threema_use	How often do you use Threema?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
twitch_use	How often do you use Twitch?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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zoom_use	How often do you use Zoom?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
houseparty_use	How often do you use Houseparty?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
google_hangouts_use	How often do you use Google Hangouts?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
slack_use	How often do you use Slack?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
telegram_use	How often do you use Telegram?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
facetime_use	How often do you use Facetime?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
ms_teams_use	How often do you use Microsoft Teams?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
public_WIFI_use	How often do you use freely accessible WIFI, e.g. in shopping centers or public places?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
youtube_use	How often do you use YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
youtube_account	Do you have your own account with YouTube?	Yes/No
favorite1_youtube	What are your 3 favorite offers or channels that you use on YouTube? [1.]	Free text 1/Free text 2/Free text 3
favorite2_youtube	What are your 3 favorite offers or channels that you use on YouTube? [2.]	Free text 1/Free text 2/Free text 3
favorite3_youtube	What are your 3 favorite offers or channels that you use on YouTube? [3.]	Free text 1/Free text 2/Free text 3
music_youtube	How often do you watch music videos on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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TV_youtube	How often do you watch programs from television on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
product_test_youtube	How often do you watch product tests on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
letsplay_youtube	How often do you watch Lets-play videos on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
funny_clips_youtube	How often do you watch funny clips on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
vlog_youtube	How often do you watch vlogs (video blogs) on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
sports_youtube	How often do you watch sports videos on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
share_video_youtube	How often do you share videos/send videos to friends on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
knowledge_format_youtube	How often do you watch knowledge formats on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
actioncam_youtube	How often do you watch action cam videos, such as GoPro videos on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
fashion_youtube	How often do you watch videos from YouTubers about fashion and beauty on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
news_youtube	How often do you watch videos from YouTubers about current news and events in the world on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
educational_videos_youtube	How often do you watch tutorials for topics from school/study/training on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
tutorial_youtube	Please indicate how often you do this. [View other tutorials] on YouTube?	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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comedy_youtube	Comedy, e.g. watching stand-up comedy	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
prank_video_youtube	Watch prank videos	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
video_upload_youtube	Set your own videos	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
daily_life_video_youtube	Watch videos in which YouTubers talk about their everyday lives	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
eco_consciousness_youtube	Watch videos on the topic of sustainability, environment, climate	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
PC_playing	Playing computer games on the PC	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
console_playing	Play console games	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
smartphone_playing	Play games with your cell phone or smartphone	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
tablet_playing	Playing games with the tablet	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
sports_simulations_playing	Sports simulations	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
simulation_game_playing	Other simulation games, e.g. business simulation	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
RPG_playing	Role-playing games	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
car_racing_playing	Racing games, e.g. car racing	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never

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strategy_game_playing	Strategy games	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
shooter_playing	Shooter	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
adventure_playing	Adventure	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
open_world_playing	Open-world games (e.g. Minecraft)	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
platform_game_playing	Jump'n'Run	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
puzzle_game_playing	Brain games	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
party_game_playing	Party games	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
minigame_playing	Mini games (e.g. CandyCrush)	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
VR_glasses_playing	Do you also use games that require VR (virtual reality) glasses, such as Oculus?	Yes/No
favorite1_game	What are your 3 favorite games that you play on your computer, tablet, console or smartphone? [1.]	Free text 1/Free text 2/Free text 3
favorite2_game	What are your 3 favorite games that you play on your computer, tablet, console or smartphone? [2.]	Free text 1/Free text 2/Free text 3
favorite3_game	What are your 3 favorite games that you play on your computer, tablet, console or smartphone? [3.]	Free text 1/Free text 2/Free text 3
gaming_minutes	If you think about working days from Monday to Friday, how much time - in minutes - do you usually spend playing games on your computer, tablet, console, cell	Free text [integer]

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	phone or smartphone in a day? (Please enter only one number, add up all times, e.g. 180 for 180 minutes)	
accidental_purchase_ingame	Have you ever accidentally bought/subscribed to something in a game?	Yes/No
homeschooling	Are you currently homeschooling?	Yes/No
learning_school_minutes	If you think about weekdays from Monday to Friday, how much time - in minutes - do you usually spend studying, doing homework or working for school in one day? (Please enter only one number, e.g. 180 for 180 minutes)	Free text [integer]
PC_school_minutes	Now it's about how much you do with the computer or internet for school. If you think about the working days from Monday to Friday when you use your computer and the Internet at home for school. How much time do you normally spend on the Internet or computer in one day to do something for school? If you use the computer/internet several times a day, please add up all the times. (Please enter only one number, e.g. 180 for 180 minutes)	Free text [integer]
radio_device_available	Do you have this device available at home: Radio	available at home/not available at home
radio_internet_available	Do you have this device available at home: Radio with Internet access/Internet radio	available at home/not available at home
TV_available	Do you have this device available at home: Television set	available at home/not available at home
TV_internet_available	Do you have this device available at home: Television with Internet access, e.g. SmartTV	available at home/not available at home
DVD_harddisk_recorder_available	Do you have this device available at home: DVD player/hard disk recorder	available at home/not available at home

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tablet_available	Do you have this device available at home: Tablet, such as Samsung Galaxy Pad or iPad	available at home/not available at home
laptop_available	Do you have this device available at home: Laptop	available at home/not available at home
WIFI_available	Do you have this device available at home:	available at home/not available at home
PC_available	Do you have this device available at home: Computer	available at home/not available at home
Stationary_gameconsole_available	Do you have this device available at home: Stationary games console, e.g. Wii, Playstation, Xbox	available at home/not available at home
portable_gameconsole_available	Do you have this device available at home: Portable games console, e.g. Nintendo DS, PSP or Gameboy	available at home/not available at home
smartphone_available	Do you have this device available at home: Smartphone, such as Samsung Galaxy, Huawei or iPhone	available at home/not available at home
mobile_phone_available	Do you have this device available at home: another cell phone, i.e. not a smartphone	available at home/not available at home
MP3_player_available	Do you have this device available at home: MP3 player or iPod	available at home/not available at home
streamingbox_available	Do you have this device available at home: Streaming box or stick for connecting to a TV or projector, such as Amazon Fire TV, Apple TV, Google Chromecast	available at home/not available at home
e_reader_available	Do you have this device available at home: eBook reader	available at home/not available at home
wearable_available	Do you have this device available at home: Wearables or portable computer systems, such as smartwatches or fitness wristbands	available at home/not available at home
smarthomeassistant_available	Smart speakers such as Amazon Echo with Alexa or Do you have this device available at home: Google Home with Google Assistant	available at home/not available at home

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printer_available	Do you have this device available at home: Printer	available at home/not available at home
radio_device_ownership	Do you own this device: Radio	I own/do not own myself
radio_internet_ownership	Do you own this device: Radio with Internet access/Internet radio	I own/do not own myself
TV_ownership	Do you own this device: Television set	I own/do not own myself
TV_internet_ownership	Do you own this device: Television with Internet access, e.g. SmartTV	I own/do not own myself
DVD_harddisk_recorder_ownership	Do you own this device: DVD player/hard disk recorder	I own/do not own myself
tablet_ownership	Do you own this device: Tablet, such as Samsung Galaxy Pad or iPad	I own/do not own myself
laptop_ownership	Do you own this device: Laptop	I own/do not own myself
WIFI_access_unlimited	Do you own this device: Unlimited availability of WLAN - for me	I own/do not own myself
PC_ownership	Do you own this device: Computer	I own/do not own myself
stationary_gameconsole_ownership	Do you own this device: stationary games console, e.g. Wii, Playstation, Xbox	I own/do not own myself
portable_gameconsole_ownership	Do you own this device: portable games console, e.g. Nintendo DS, PSP or Gameboy	I own/do not own myself
smartphone_ownership	Do you own this device: Smartphone, such as Samsung Galaxy, Huawei or iPhone	I own/do not own myself
mobile_phone_ownership	Do you own this device: another cell phone, i.e. not a smartphone	I own/do not own myself
MP3_player_ownership	Do you own this device: MP3 player or iPod	I own/do not own myself

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streamingbox_ownership	Do you own this device: Streaming box or stick for connecting to a TV or projector, such as Amazon Fire TV, Apple TV, Google Chromecast	I own/do not own myself
e_reader_ownership	Do you own this device: Do you own this device: eBook reader	I own/do not own myself
wearable_ownership	Do you own this device: Wearables or portable computer systems, such as smartwatches or fitness bracelets	I own/do not own myself
smarthomeassistant_ownership	Do you own this device: Smart speakers such as Amazon Echo with Alexa or Google Home with Google Assistant	I own/do not own myself
printer_ownership	Do you own this device: Printer	I own/do not own myself
video_streaming_service_available	Do you have this device available at home: Video streaming service like Netflix or Amazon Prime	available at home/not available at home
music_streaming_service_available	Do you have this device available at home: Music streaming service like Spotify	available at home/not available at home
TV_subscription_available	Do you have this device available at home: Television subscription like Sky	available at home/not available at home
newspaper_subscription_available	Do you have this device available at home: Subscription to a daily newspaper	available at home/not available at home
magazine_subscription_available	Do you have this device available at home: Subscription to a magazine	available at home/not available at home
number_of_mobile_phones	How many cell phones have you owned to date? (Please enter a number, e.g. 2)	Free text [integer]
smartphone_off_fear_of_missing_out	I'm afraid I'll miss something if my smartphone is switched off.	Completely agree/mostly agree/mostly disagree/completely disagree
getting_messages_is_annoying_sometimes	I get so many messages that sometimes it's annoying.	Completely agree/mostly agree/mostly disagree/completely disagree

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I_waste_time_online	I waste a lot of time with apps and in communities.	Completely agree/mostly agree/mostly disagree/completely disagree
news_app_use	How often do you use this: News app	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
navigation_app_use	How often do you use this: Navigation app	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
public_transport_app_use	How often do you use this: App for local public transport	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
school_app_use	How often do you use this: App of your own school	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
banking_app_use	How often do you use this: App for mobile payments/banking	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never
radio_app_use	How often do you use this: App for radio	daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never