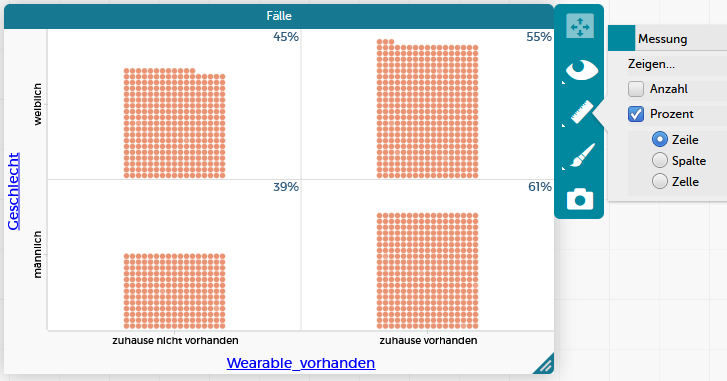
Select the correct percentages Suggested solution

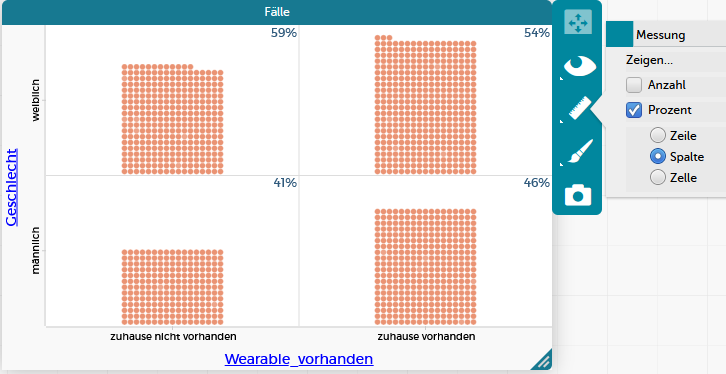
**Which statement matches the respective graphic?**

**Line percentages:**

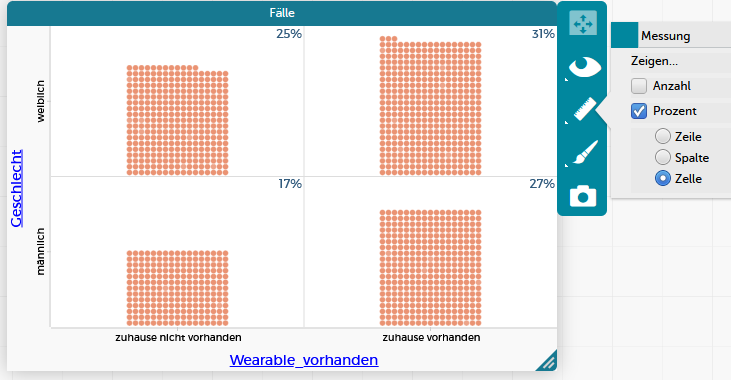


* 55% of female respondents have a wearable.
* 55% of those who have a wearable at home are female.
* 55% of all respondents are female and have a wearable at home.

**Column percentages:**



* 54% of female respondents have a wearable.
* 54% of those who have a wearable at home are female.
* 54% of all respondents are female and have a wearable at home.

**Cell percentages**

* 31% of female respondents have a wearable at home.
* 31% of those who have a wearable at home are female.
* 31% of all respondents are female and have a wearable at home.

What is the difference between the three statements?

The reference group makes the difference.

In A) (line percentages), the reference group is the group of all female respondents.

In B) (column percentages), the reference group is the group of all those who have a wearable at home.

In C) (cell percentages), the reference group is the set of all respondents.