List of variables for the YOU-PB dataset

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| --- | --- | --- |
| **Variable** | **Original title/question** | **Value/Responses** |
| timestamp | Date sent | *automatically* |
| sex | What gender are you? | Female/male |
| grade | What grade are you currently in? | 5/6/7/8/9/10/11/12/13 |
| school\_type | What type of school are you currently attending? | Hauptschule/Realschule/Gymnasium/Berufsschule/Gesamtschule/other |
| age | How old are you? | 10/11/12/13/14/15/16/17/18/19/20 |
| number\_of\_apps | How many apps do you have on your smartphone right now? (please check!) (Please enter only the number, e.g. 20) | Free text [integer] |
| number\_of\_accounts | How many online profiles do you have (accounts in an online service, e.g. ICQ, Facebook, etc.) (Please enter the number, e.g. 7) | Free text [integer] |
| number\_of\_contacts\_mobile\_phone | How many contacts do you have saved in your mobile phone? (Please enter the number at the bottom of the contact list, e.g. 115) | Free text [integer] |
| number\_of\_photos\_mobile\_phone | How many pictures (photos, screenshots, etc.) do you have saved on your mobile phone? (Please enter the number, e.g. 225) | Free text [integer] |
| meet\_friends | How often do you meet up with friends/people? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| do\_sports | How often do you exercise? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| community\_of\_faith | How often are you active in a religious organization, e.g. attending a church service? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| play\_music | How often do you make music yourself? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| visit\_party | How often do you go to parties? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| go\_out\_with\_family | How often do you take part in family ventures? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| attend\_sports\_event | How often do you attend sporting events as a spectator? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| library | How often do you visit a library? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| Cinema | How often do you go to the cinema? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| ebook\_reading | How often do you read eBooks? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| printed\_newspapers\_reading | How often do you read printed daily newspapers? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| online\_newspapers\_reading | How often do you read daily newspapers on the Internet? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| printed\_magazines\_reading | How often do you read printed magazines? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| online\_magazines\_reading | How often do you read magazines on the Internet? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| audioplays\_audiobooks | How often do you listen to audio plays or audio books? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| radio\_listening | How often do you listen to the radio? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| music\_listening | How often do you listen to music? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| podcasts\_listening | How often do you listen to podcasts? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| smartphone\_use | How often do you use these devices? [Smartphone] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| tablet\_use | How often do you use these devices? [Tablet] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| PC\_use | How often do you use these devices? [Stationary computer] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| laptop\_use | How often do you use these devices? [Laptop] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| portable\_gameconsole\_use | How often do you use these devices? [Portable games console] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| stationary\_gameconsole\_use | How often do you use these devices? [Stationary games console] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| TV\_use | How often do you use these devices? [Television] | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| internet\_use | How often do you use the Internet or online services, e.g. e-mails, ..., search, etc.? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| TV\_watching | How often do you watch TV - whether on a TV set, via the Internet or in some other way? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| DVD\_bluray\_watching | How often do you watch DVDs/Bluerays, including recorded movies or shows? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| streaming\_services\_use | How often do you use video streaming services (excluding YouTube)? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| youtube\_watching | How often do you watch videos on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| TV\_minutes | If you think about weekdays from Monday to Friday, how much TV time - in minutes - do you normally watch in a day? (Please enter only one number, e.g. 120 for 120 minutes) | Free text [integer] |
| whatsapp\_use | How often do you use WhatsApp? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| facebook\_use | How often do you use Facebook? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| twitter\_use | How often do you use Twitter? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| snapchat\_use | How often do you use Snapchat? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| skype\_use | How often do you use Skype? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| instagram\_use | How often do you use Instagram? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| pinterest\_use | How often do you use Pinterest? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| tiktok\_use | How often do you use Tik Tok? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| threema\_use | How often do you use Threema? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| twitch\_use | How often do you use Twitch? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| zoom\_use | How often do you use Zoom? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| houseparty\_use | How often do you use Houseparty? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| google\_hangouts\_use | How often do you use Google Hangouts? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| slack\_use | How often do you use Slack? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| telegram\_use | How often do you use Telegram? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| facetime\_use | How often do you use Facetime? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| ms\_teams\_use | How often do you use Microsoft Teams? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| public\_WIFI\_use | How often do you use freely accessible WIFI, e.g. in shopping centers or public places? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| youtube\_use | How often do you use YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| youtube\_account | Do you have your own account with YouTube? | Yes/No |
| favorite1\_youtube | What are your 3 favorite offers or channels that you use on YouTube? [1.] | Free text 1/Free text 2/Free text 3 |
| favorite2\_youtube | What are your 3 favorite offers or channels that you use on YouTube? [2.] | Free text 1/Free text 2/Free text 3 |
| favorite3\_youtube | What are your 3 favorite offers or channels that you use on YouTube? [3.] | Free text 1/Free text 2/Free text 3 |
| music\_youtube | How often do you watch music videos on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| TV\_youtube | How often do you watch programs from television on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| product\_test\_youtube | How often do you watch product tests on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| letsplay\_youtube | How often do you watch Lets-play videos on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| funny\_clips\_youtube | How often do you watch funny clips on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| vlog\_youtube | How often do you watch vlogs (video blogs) on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| sports\_youtube | How often do you watch sports videos on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| share\_video\_youtube | How often do you share videos/send videos to friends on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| knowledge\_format\_youtube | How often do you watch knowledge formats on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| actioncam\_youtube | How often do you watch action cam videos, such as GoPro videos on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| fashion\_youtube | How often do you watch videos from YouTubers about fashion and beauty on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| news\_youtube | How often do you watch videos from YouTubers about current news and events in the world on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| educational\_videos\_youtube | How often do you watch tutorials for topics from school/study/training on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| tutorial\_youtube | Please indicate how often you do this. [View other tutorials] on YouTube? | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| comedy\_youtube | Comedy, e.g. watching stand-up comedy | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| prank\_video\_youtube | Watch prank videos | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| video\_upload\_youtube | Set your own videos | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| daily\_life\_video\_youtube | Watch videos in which YouTubers talk about their everyday lives | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| eco\_consciousness\_youtube | Watch videos on the topic of sustainability, environment, climate | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| PC\_playing | Playing computer games on the PC | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| console\_playing | Play console games | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| smartphone\_playing | Play games with your cell phone or smartphone | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| tablet\_playing | Playing games with the tablet | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| sports\_simulations\_playing | Sports simulations | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| simulation\_game\_playing | Other simulation games, e.g. business simulation | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| RPG\_playing | Role-playing games | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| car\_racing\_playing | Racing games, e.g. car racing | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| strategy\_game\_playing | Strategy games | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| shooter\_playing | Shooter | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| adventure\_playing | Adventure | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| open\_world\_playing | Open-world games (e.g. Minecraft) | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| platform\_game\_playing | Jump'n'Run | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| puzzle\_game\_playing | Brain games | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| party\_game\_playing | Party games | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| minigame\_playing | Mini games (e.g. CandyCrush) | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| VR\_glasses\_playing | Do you also use games that require VR (virtual reality) glasses, such as Oculus? | Yes/No |
| favorite1\_game | What are your 3 favorite games that you play on your computer, tablet, console or smartphone? [1.] | Free text 1/Free text 2/Free text 3 |
| favorite2\_game | What are your 3 favorite games that you play on your computer, tablet, console or smartphone? [2.] | Free text 1/Free text 2/Free text 3 |
| favorite3\_game | What are your 3 favorite games that you play on your computer, tablet, console or smartphone? [3.] | Free text 1/Free text 2/Free text 3 |
| gaming\_minutes | If you think about working days from Monday to Friday, how much time - in minutes - do you usually spend playing games on your computer, tablet, console, cell phone or smartphone in a day? (Please enter only one number, add up all times, e.g. 180 for 180 minutes) | Free text [integer] |
| accidental\_purchase\_ingame | Have you ever accidentally bought/subscribed to something in a game? | Yes/No |
| homeschooling | Are you currently homeschooling? | Yes/No |
| learning\_school\_minutes | If you think about weekdays from Monday to Friday, how much time - in minutes - do you usually spend studying, doing homework or working for school in one day? (Please enter only one number, e.g. 180 for 180 minutes) | Free text [integer] |
| PC\_school\_minutes | Now it's about how much you do with the computer or internet for school. If you think about the working days from Monday to Friday when you use your computer and the Internet at home for school. How much time do you normally spend on the Internet or computer in one day to do something for school? If you use the computer/internet several times a day, please add up all the times. (Please enter only one number, e.g. 180 for 180 minutes) | Free text [integer] |
| radio\_device\_available | Do you have this device available at home: Radio | available at home/not available at home |
| radio\_internet\_available | Do you have this device available at home: Radio with Internet access/Internet radio | available at home/not available at home |
| TV\_available | Do you have this device available at home: Television set | available at home/not available at home |
| TV\_internet\_available | Do you have this device available at home: Television with Internet access, e.g. SmartTV | available at home/not available at home |
| DVD\_harddisk\_recorder\_available | Do you have this device available at home: DVD player/hard disk recorder | available at home/not available at home |
| tablet\_available | Do you have this device available at home: Tablet, such as Samsung Galaxy Pad or iPad | available at home/not available at home |
| laptop\_available | Do you have this device available at home: Laptop | available at home/not available at home |
| WIFI\_available | Do you have this device available at home: | available at home/not available at home |
| PC\_available | Do you have this device available at home: Computer | available at home/not available at home |
| Stationary\_gameconsole\_available | Do you have this device available at home: Stationary games console, e.g. Wii, Playstation, Xbox | available at home/not available at home |
| portable\_gameconsole\_available | Do you have this device available at home: Portable games console, e.g. Nintendo DS, PSP or Gameboy | available at home/not available at home |
| smartphone\_available | Do you have this device available at home: Smartphone, such as Samsung Galaxy, Huawai or iPhone | available at home/not available at home |
| mobile\_phone\_available | Do you have this device available at home: another cell phone, i.e. not a smartphone | available at home/not available at home |
| MP3\_player\_available | Do you have this device available at home: MP3 player or iPod | available at home/not available at home |
| streamingbox\_available | Do you have this device available at home: Streaming box or stick for connecting to a TV or projector, such as Amazon Fire TV, Apple TV, Google Chromecast | available at home/not available at home |
| e\_reader\_available | Do you have this device available at home: eBook reader | available at home/not available at home |
| wearable\_available | Do you have this device available at home: Wearables or portable computer systems, such as smartwatches or fitness wristbands | available at home/not available at home |
| smarthomeassistant\_available | Smart speakers such as Amazon Echo with Alexa or Do you have this device available at home: Google Home with Google Assistant | available at home/not available at home |
| printer\_available | Do you have this device available at home: Printer | available at home/not available at home |
| radio\_device\_ownership | Do you own this device: Radio | I own/do not own myself |
| radio\_internet\_ownership | Do you own this device: Radio with Internet access/Internet radio | I own/do not own myself |
| TV\_ownership | Do you own this device: Television set | I own/do not own myself |
| TV\_internet\_ownership | Do you own this device: Television with Internet access, e.g. SmartTV | I own/do not own myself |
| DVD\_harddisk\_recorder\_ownership | Do you own this device: DVD player/hard disk recorder | I own/do not own myself |
| tablet\_ownership | Do you own this device: Tablet, such as Samsung Galaxy Pad or iPad | I own/do not own myself |
| laptop\_ownership | Do you own this device: Laptop | I own/do not own myself |
| WIFI\_access\_unlimited | Do you own this device: Unlimited availability of WLAN - for me | I own/do not own myself |
| PC\_ownership | Do you own this device: Computer | I own/do not own myself |
| stationary\_gameconsole\_ownership | Do you own this device: stationary games console, e.g. Wii, Playstation, Xbox | I own/do not own myself |
| portable\_gameconsole\_ownership | Do you own this device: portable games console, e.g. Nintendo DS, PSP or Gameboy | I own/do not own myself |
| smartphone\_ownership | Do you own this device: Smartphone, such as Samsung Galaxy, Huawai or iPhone | I own/do not own myself |
| mobile\_phone\_ownership | Do you own this device: another cell phone, i.e. not a smartphone | I own/do not own myself |
| MP3\_player\_ownership | Do you own this device: MP3 player or iPod | I own/do not own myself |
| streamingbox\_ownership | Do you own this device: Streaming box or stick for connecting to a TV or projector, such as Amazon Fire TV, Apple TV, Google Chromecast | I own/do not own myself |
| e\_reader\_ownership | Do you own this device: Do you own this device: eBook reader | I own/do not own myself |
| wearable\_ownership | Do you own this device: Wearables or portable computer systems, such as smartwatches or fitness bracelets | I own/do not own myself |
| smarthomeassistant\_ownership | Sm Do you own this device: art speakers such as Amazon Echo with Alexa or Google Home with Google Assistant | I own/do not own myself |
| printer\_ownership | Do you own this device: Printer | I own/do not own myself |
| video\_streaming\_service\_available | Do you have this device available at home: Video streaming service like Netflix or Amazon Prime | available at home/not available at home |
| music\_streaming\_service\_available | Do you have this device available at home: Music streaming service like Spotify | available at home/not available at home |
| TV\_subscription\_available | Do you have this device available at home: Television subscription like Sky | available at home/not available at home |
| newspaper\_subscription\_available | Do you have this device available at home: Subscription to a daily newspaper | available at home/not available at home |
| magazine\_subscription\_available | Do you have this device available at home: Subscription to a magazine | available at home/not available at home |
| number\_of\_mobile\_phones | How many cell phones have you owned to date? (Please enter a number, e.g. 2) | Free text [integer] |
| smartphone\_off\_fear\_of\_missing\_out | I'm afraid I'll miss something if my smartphone is switched off. | Completely agree/mostly agree/mostly disagree/completely disagree |
| getting\_messages\_is\_annoying\_sometimes | I get so many messages that sometimes it's annoying. | Completely agree/mostly agree/mostly disagree/completely disagree |
| I\_waste\_time\_online | I waste a lot of time with apps and in communities. | Completely agree/mostly agree/mostly disagree/completely disagree |
| news\_app\_use | How often do you use this: News app | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| navigation\_app\_use | How often do you use this: Navigation app | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| public\_transport\_app\_use | How often do you use this: App for local public transport | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| school\_app\_use | How often do you use this: App of your own school | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| banking\_app\_use | How often do you use this: App for mobile payments/banking | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |
| radio\_app\_use | How often do you use this: App for radio | daily/multiple times a week/once in a week/once in 14 days/once a month/less frequent/never |