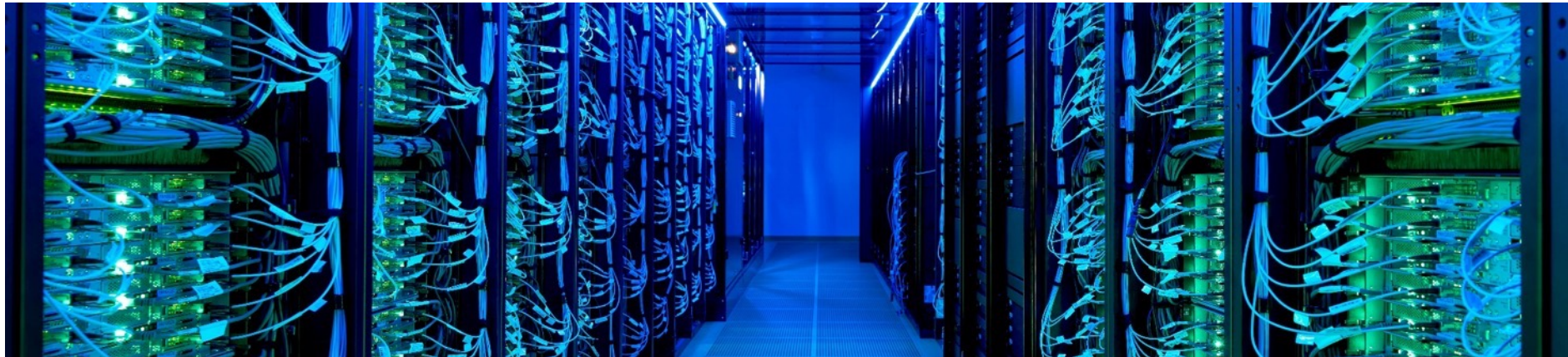
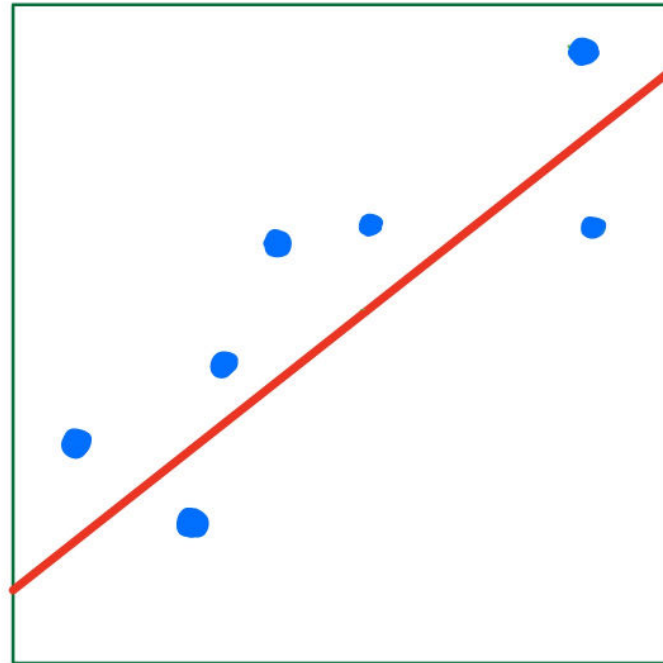


How much mathematical modeling is in AI?

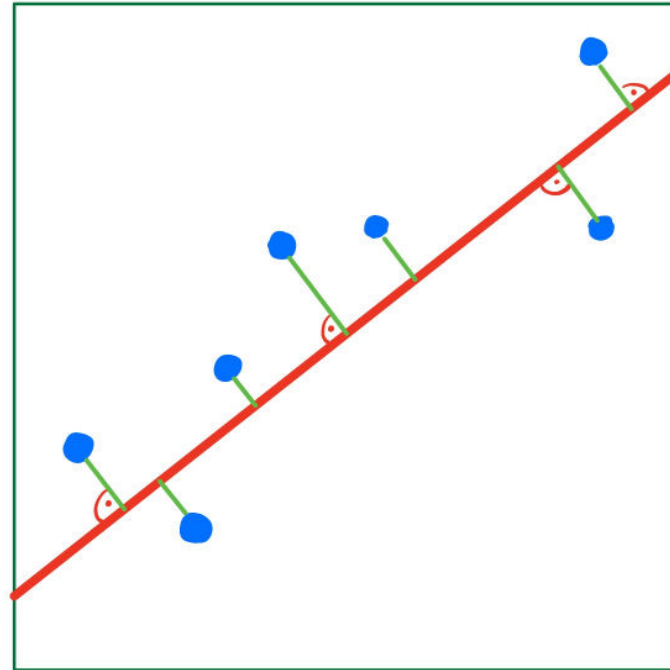
Martin Frank, Sarah Schönbrodt



Linear Regression

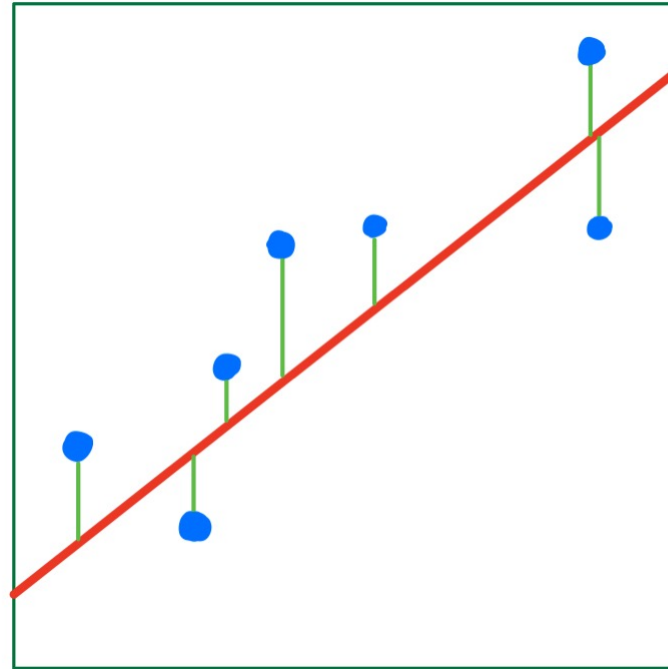


Linear Regression



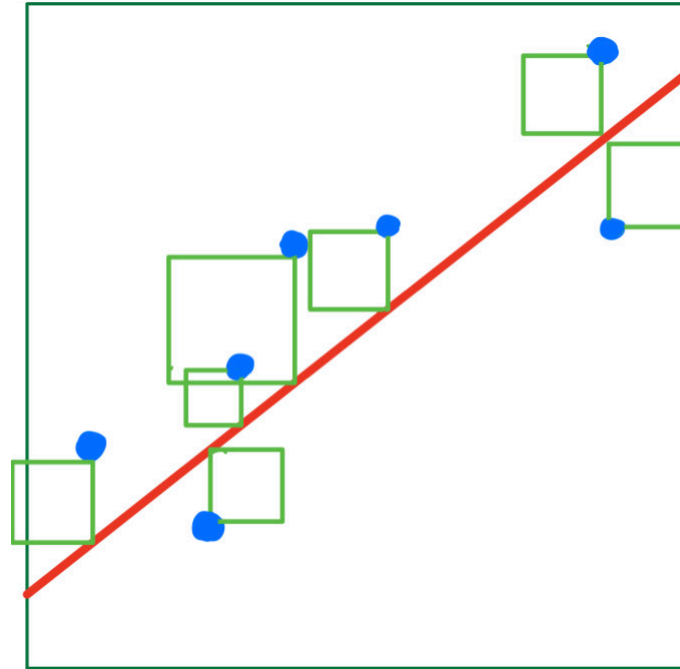
sum of minimal distances

Linear Regression



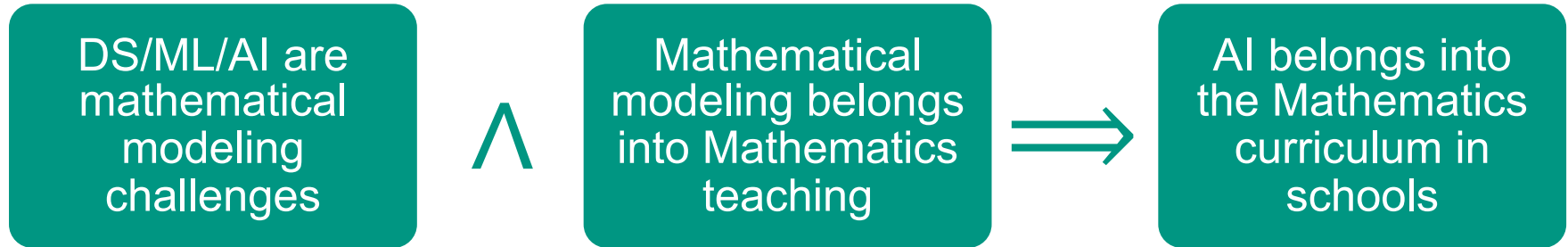
sum of y-distances

Linear Regression

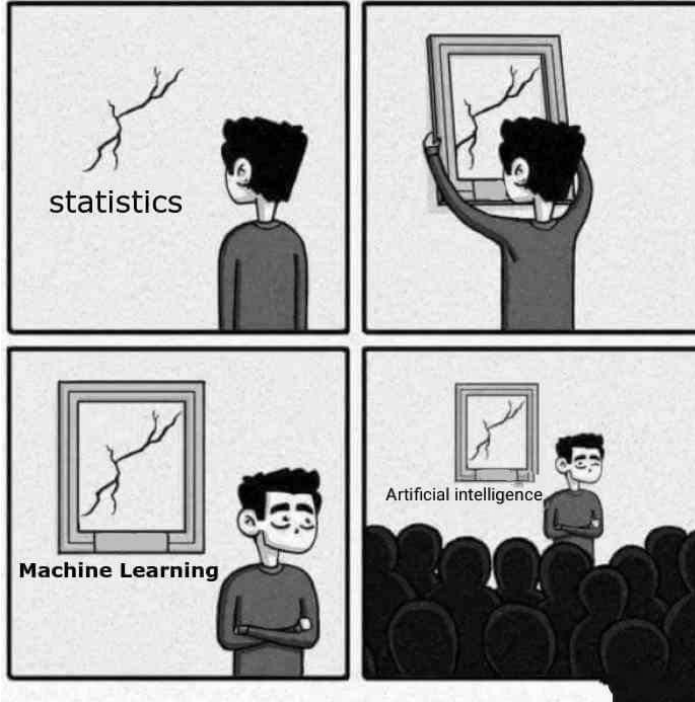


sum of squared y-distances

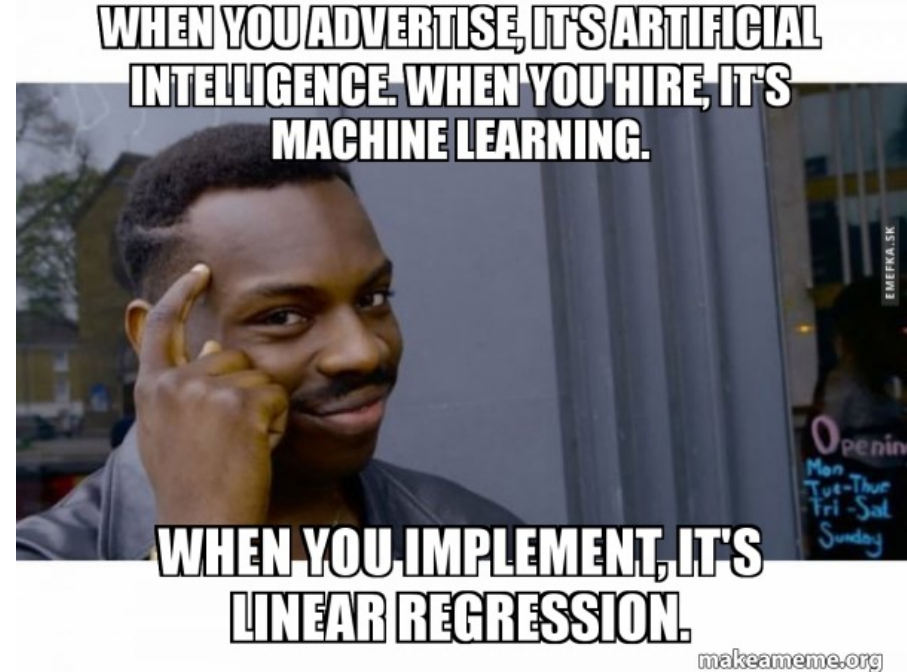
Take-Home Message



AI is a Hype



Joe Davison, <https://towardsdatascience.com>



Roman Orac, <https://romanorac.medium.com/>

AI is real

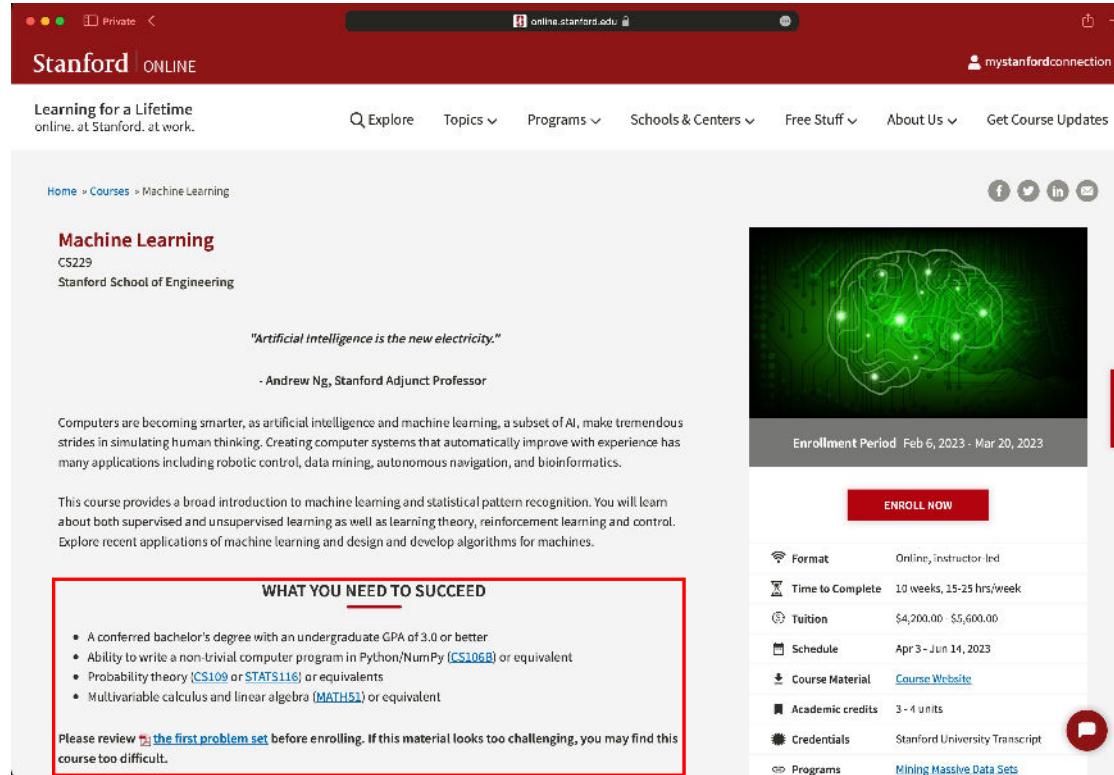
Known in the public:

- ChatGPT → everybody is talking about it
- DALL-E/Midjourney → everybody should be talking about it more

Scientific breakthroughs

- AlphaFold → protein folding
- Natural language translation used for biological “languages”
- FourCastNet → weather forecast

How much Mathematics is in AI?



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Machine Learning

CS229
Stanford School of Engineering

"Artificial Intelligence is the new electricity."

- Andrew Ng, Stanford Adjunct Professor

Computers are becoming smarter, as artificial intelligence and machine learning, a subset of AI, make tremendous strides in simulating human thinking. Creating computer systems that automatically improve with experience has many applications including robotic control, data mining, autonomous navigation, and bioinformatics.

This course provides a broad introduction to machine learning and statistical pattern recognition. You will learn about both supervised and unsupervised learning as well as learning theory, reinforcement learning and control. Explore recent applications of machine learning and design and develop algorithms for machines.

WHAT YOU NEED TO SUCCEED

- A conferred bachelor's degree with an undergraduate GPA of 3.0 or better
- Ability to write a non-trivial computer program in Python/NumPy ([CS106B](#)) or equivalent
- Probability theory ([CS109](#) or [STATS116](#)) or equivalents
- Multivariable calculus and linear algebra ([MATH51](#)) or equivalent

Please review [the first problem set](#) before enrolling. If this material looks too challenging, you may find this course too difficult.

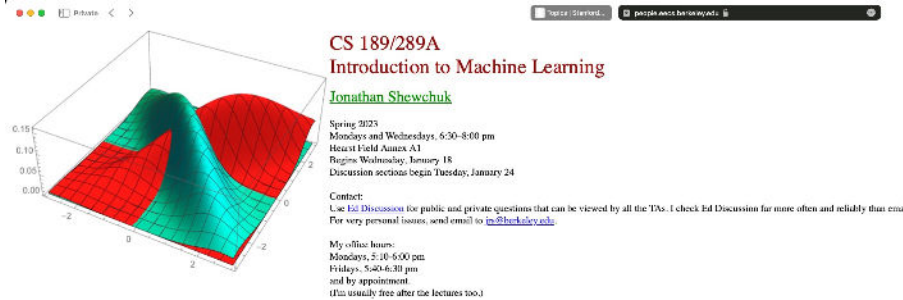
Enrollment Period Feb 6, 2023 - Mar 20, 2023

ENROLL NOW

Format	Online, instructor-led
Time to Complete	10 weeks, 15-25 hrs/week
Tuition	\$4,200.00 - \$5,600.00
Schedule	Apr 3 - Jun 14, 2023
Course Material	Course Website
Academic credits	3 - 4 units
Credentials	Stanford University Transcript
Programs	Mining Massive Data Sets

<https://online.stanford.edu/courses/cs229-machine-learning>

How much Mathematics is in AI?



CS 189/289A
Introduction to Machine Learning
Jonathan Shewchuk

Spring 2023
Mondays and Wednesdays, 6:30–8:00 pm
Hebrew Field Annex A1
Regina Walmsley, January 18
Discussion sections begin Tuesday, January 24

Contact:
Use Ed Discussion for public and private questions that can be viewed by all the TAs. I check Ed Discussion far more often and reliably than email. For very personal issues, send email to js@berkeley.edu.

My office hours:
Mondays, 5:10–6:00 pm
Fridays, 5:40–6:30 pm
and by appointment.
(This usually free after the lectures too.)

This class introduces algorithms for learning, which constitute an important part of artificial intelligence.

Topics include

- classification: perceptrons, support vector machines (SVMs), Gaussian discriminant analysis (including linear discriminant analysis, LDA, and quadratic discriminant analysis, QDA), logistic regression, decision trees, neural networks, convolutional neural networks, boosting, nearest neighbor search;
- regression: least-squares linear regression, logistic regression, polynomial regression, ridge regression, Lasso;
- density estimation: maximum likelihood estimation (MLE);
- dimensionality reduction: principal components analysis (PCA), random projection; and
- clustering: k -means clustering, hierarchical clustering.

Useful Links

- Access the CS 189/289A Ed Discussion forum. If you haven't already been added to the class, use [this invitation link](#).
- Submit your assignments at the CS 189/289A [Landscape](#). If you need the entry code, find it on Ed Discussion in the post entitled "Welcome to CS 189!"
- If you want an institutional account, you can [get one online](#). Go to the same link if you forget your password or account name.
- Check out [this Machine Learning Visualizer](#) by our former TA Sagnik Bhattacharya and his teammates Colin Zhou, Koenia Khamidova, and Aaron Sun. It's a great way to build intuition for what decision boundaries different classification algorithms find.

Prerequisites

- Math 53 (or another vector calculus course).
- Math 54, Math 110, or EE 16A/16B (or another linear algebra course).
- CS 70, EECS 126, or Stat 134 (or another probability course).
- Enough programming experience to be able to debug complicated programs without much help. (Unlike in a lower-division programming course, the Teaching Assistants are under no obligation to look at your code.)

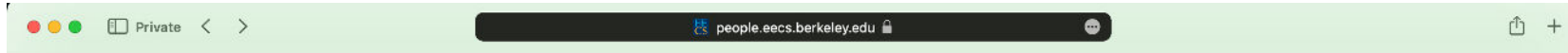
You should take these prerequisites quite seriously. If you don't have a solid intuitive understanding of linear algebra, probability, and gradients, as well as substantial programming experience with some attention to data structures, I strongly recommend not taking CS 189. However, the prerequisites are not formally enforced—rather, they're enforced by the fact that you won't understand the class without them.

If you want to brush up on prerequisite material:

- Here's a [short summary of math for machine learning](#) written by our former TA Garrett Thomas.
- Stanford's machine learning class provides additional reviews of [linear algebra](#) and [probability theory](#).
- There's a fantastic collection of linear algebra visualizations on YouTube by [3Blue1Brown](#), starting with [this playlist](#). *The Essence of Linear Algebra*. I highly recommend them, even if you think you already understand linear algebra. It's not enough to know how to work with matrix algebra equations; it's equally important to have a geometric intuition for what it all means.
- To learn matrix calculus (which will *save* its head *first* in Homework 2), check out the first two chapters of [The Matrix Cookbook](#).
- Another really useful review of linear algebra appears in [this book](#) by Prof. Laurent El Ghailani.
- An alternative guide to CS 189 material (if you're looking for a second set of lecture notes besides mine), written by our former TAs Soroush Nasiriany and Garrett Thomas, is available [at this link](#). I recommend reading my notes first, but reading the same material presented a different way can help you firm up your understanding.

<https://people.eecs.berkeley.edu/~jrs/189/>

How much Mathematics is in AI?



This class introduces algorithms for *learning*, which constitute an important part of artificial intelligence.

Topics include

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Useful Links

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Prerequisites

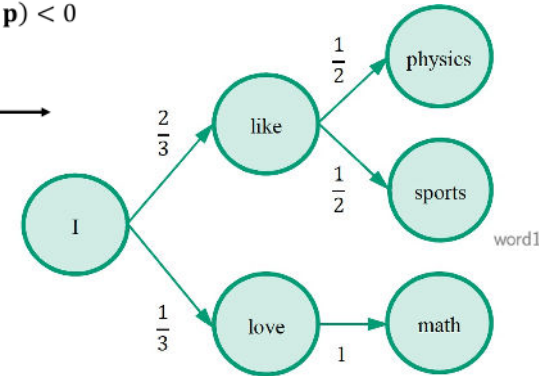
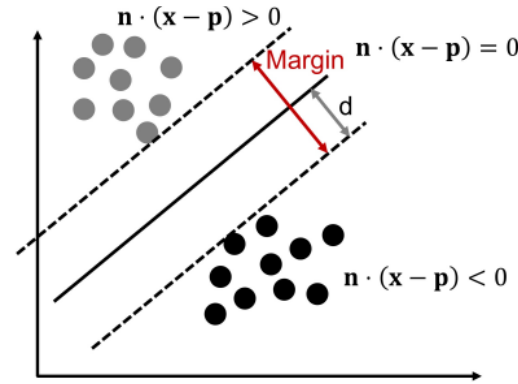
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<https://people.eecs.berkeley.edu/~jrs/189/>

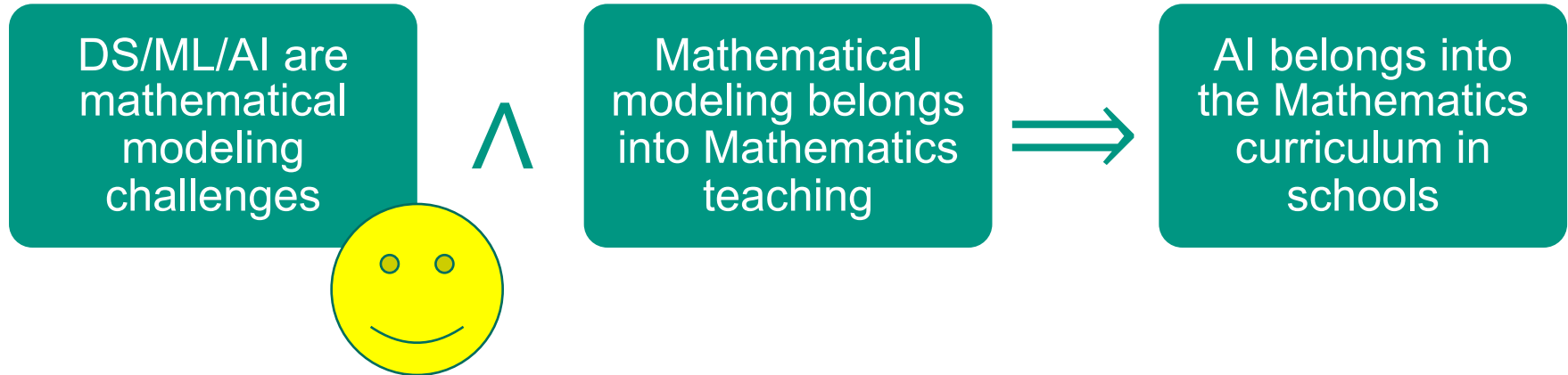
Mathematics of AI is accessible

- Existing learning material:
 - Support Vector Machines
 - Word prediction
 - K-Nearest Neighbors, k-Means
 - Latent factor models
 - Statistical evaluation
 - Inverse problems
 - Optimization
- In preparation:
 - Neural networks as concatenations of elementary functions
 - Data cleaning

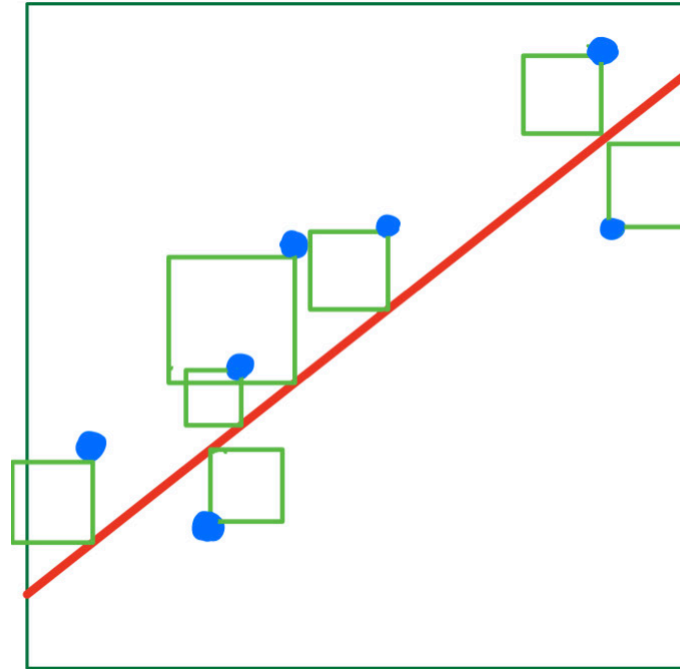


How to actually do it → Sarah

Take-Home Message

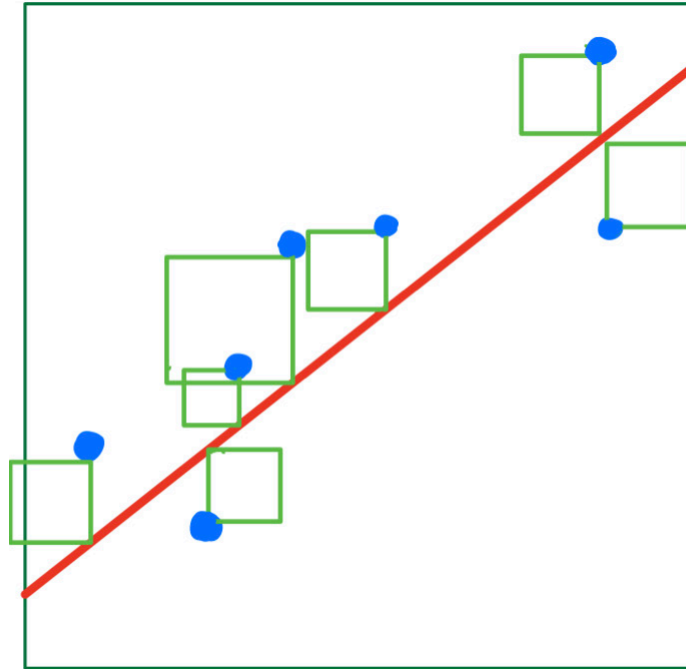


Linear Regression



sum of squared y-distances

Mathematical Modeling belongs into Mathematics



- The reasons for using the least squares functional are mathematical: Optimization & Statistics
- Modeling is the process of translating a real-world problem with a certain purpose into a mathematically treatable problem/description; it is a subtle interplay of what is necessary to address a problem, and what is mathematically doable

Mathematical Modeling belongs into Mathematics



- 1 DEFINE QUESTIONS**
 Think through the scope and details of the problem; define manageable questions to tackle.
- 2 TRANSLATE TO MATHS**
 Prepare the questions as maths models ready for computing the answer. Select from standard techniques or formulate algorithms.
- 3 COMPUTE ANSWERS**
 Transform the maths models into maths answers with the power of computers, or by hand-calculating. Identify and resolve operational issues during the computation.
- 4 INTERPRET RESULTS**
 Did the maths answers solve the original problem? Fix mistakes or refine by taking another turn around the Solution Helix.



THE CBM SOLUTION HELIX OF MATHS

Source: computerbasedmath.org

- The reasons for using the least squares functional are mathematical: Optimization & Statistics
- Modeling is the process of translating a real-world problem with a certain purpose into a mathematically treatable problem/description; it is a subtle interplay of what is necessary to address a problem, and what is mathematically doable

Mathematics Education needs to be adapted



- 1** **DEFINE QUESTIONS**
 Think through the scope and details of the problem; define manageable questions to tackle.
- 2** **TRANSLATE TO MATHS**
 Prepare the questions as maths models ready for computing the answer. Select from standard techniques or formulate algorithms.
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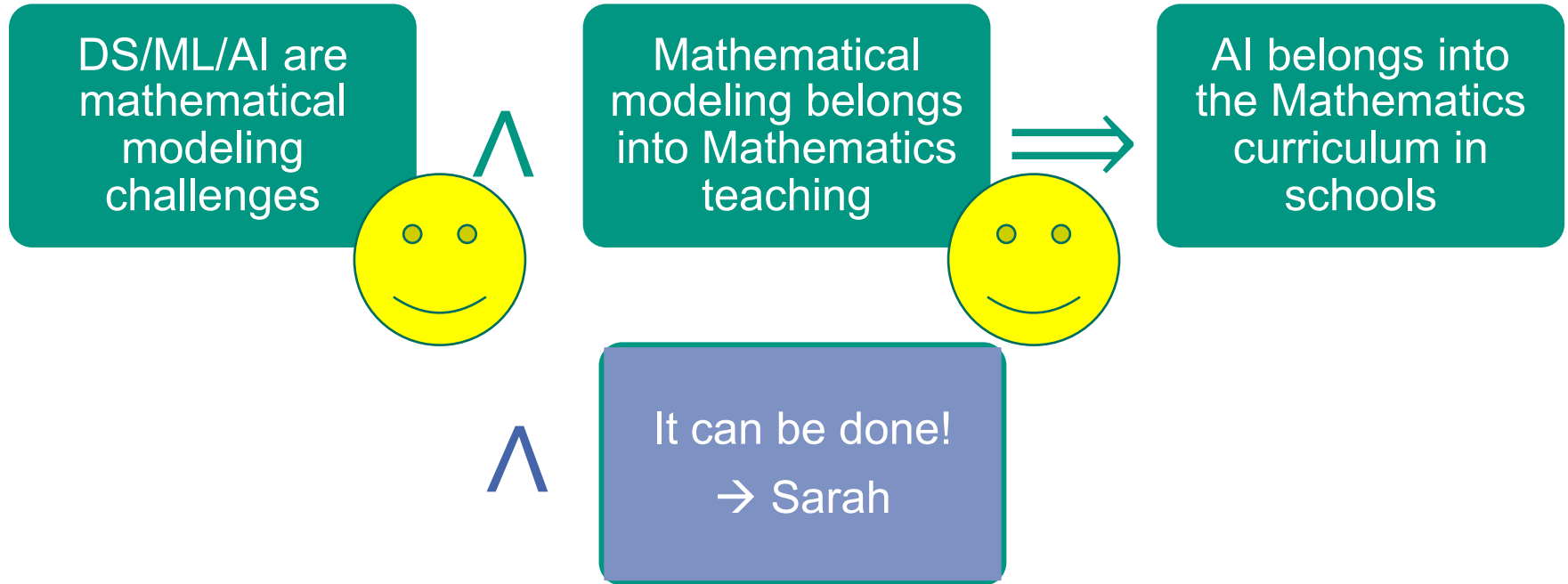


THE CBM SOLUTION HELIX OF MATHS

Source: computerbasedmath.org

- Substitute mechanical task of computing on paper by computer use
- Modeling requires active, creative use of Mathematics
- Mathematical modeling (also AI and DS) are inherently interdisciplinary

Quod Erat Demonstrandum



Part II – It can be done!

Goal

Allows students to solve

authentic, real and **relevant problems**

with the help of **mathematical modeling** and **computers**.

- teaching and learning material
- modeling activities for students and teachers
- AI and also non AI related topics

- **pre-structured activities** on problems related to everyday life
 - modeling / project days or lesson series
 - **goal:** teach mathematical background of selected AI method
⇒ sophisticated models
- **open activities** on current problems of companies / institutes
 - modeling / project weeks
 - **goal:** allow maximum creativity when modeling (data-intensive) problems ⇒ (possibly) simpler models

Challenge: Balance guidance vs. mathematical creativity

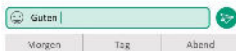
Our AI workshops

Security in social networks



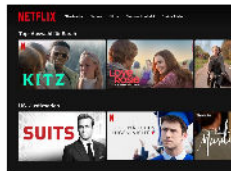
Sube (2019)

Word predictions



Hofmann (2022)

Recommender systems



Schönbrodt et al. (2021)

Problems

Activity classification on smartphones



Running? Walking? Climbing stairs?

(Image) Classification



oder



Ampel steht auf rot Ampel steht auf grün



Ausgabe

0.95 0.05

Schönbrodt (2019); Schönbrodt et al. (2021)




Netflix Prize












- task: improve Netflix recommendation system by at least 10 %
- main prize: 1,000,000 \$
- winner: Team *BellKor's Pragmatic Chaos* (2009)
- Netflix published a huge dataset in October 2006

**The problem, some learning material and experiences with students
(pre-structured and open activities)**

Example: Recommender systems




Dataset of the Netflix Prize












- 17,770 movies 
- 480,189 user 
- 100,480,507 ratings (from 1 to 5) 

	 ₁	 ₂	 ₃	 ₄	 ₅	 ₆	...
 ₁	3	?	1	?	1	4	...
 ₂	?	2	4	1	3	1	...
 ₃	3	1	?	3	?	?	...
 ₄	4	3	?	4	4	?	...
 ₅	4	?	?	4	?	5	...
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮

Example: Recommender systems

Dataset of the Netflix Prize

- 17,770 movies 
- 480,189 user 
- 100,480,507 ratings (from 1 to 5) 

	 ₁	 ₂	 ₃	 ₄	 ₅	 ₆	...
 ₁	3	2	1	5	1	4	...
 ₂	1	2	4	1	3	1	...
 ₃	3	1	3	3	2	1	...
 ₄	4	3	1	4	4	2	...
 ₅	4	2	2	4	3	5	...
⋮	⋮	⋮	⋮	⋮	⋮	⋮	⋮

Task: Predict ratings in the best possible way!

From research into high-schools I

$$R = \begin{matrix} & \begin{matrix} \text{🎬}_1 & \text{🎬}_2 & \text{🎬}_3 & \text{🎬}_4 & \text{🎬}_5 & \text{🎬}_6 \end{matrix} \\ \begin{matrix} \text{👤}_1 \\ \text{👤}_2 \\ \text{👤}_3 \\ \text{👤}_4 \\ \text{👤}_5 \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & ? & 4 & 3 & 5 \\ 1 & ? & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

Basic idea:

Model hidden movie features & user preferences

From research into high-schools I

$$R = \begin{matrix} & \text{🎬}_1 & \text{🎬}_2 & \text{🎬}_3 & \text{🎬}_4 & \text{🎬}_5 & \text{🎬}_6 \\ \begin{matrix} \text{👤}_1 \\ \text{👤}_2 \\ \text{👤}_3 \\ \text{👤}_4 \\ \text{👤}_5 \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & ? & 4 & 3 & 5 \\ 1 & ? & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

- 🎬₁ = Batman Returns
- 🎬₂ = SpongeBob
- 🎬₃ = Simpson
- 🎬₄ = Lord of the Rings
- 🎬₅ = Miss Congeniality
- 🎬₆ = Fast and Furious

$$M = \begin{matrix} & \text{🎬}_1 & \text{🎬}_2 & \text{🎬}_3 & \text{🎬}_4 & \text{🎬}_5 & \text{🎬}_6 \\ \begin{matrix} A \\ C \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 1 & 2 & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

A = Action, C = Comedy

From research into high-schools I

$$R = \begin{matrix} & \begin{matrix} \text{🎬}_1 & \text{🎬}_2 & \text{🎬}_3 & \text{🎬}_4 & \text{🎬}_5 & \text{🎬}_6 \end{matrix} \\ \begin{matrix} \text{👤}_1 \\ \text{👤}_2 \\ \text{👤}_3 \\ \text{👤}_4 \\ \text{👤}_5 \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & ? & 4 & 3 & 5 \\ 1 & ? & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

$$U = \begin{matrix} & \begin{matrix} A & C \end{matrix} \\ \begin{matrix} \text{👤}_1 \\ \text{👤}_2 \\ \text{👤}_3 \\ \text{👤}_4 \\ \text{👤}_5 \end{matrix} & \begin{pmatrix} 1 & 0 \\ 1 & 1 \\ 1 & 0 \\ 1 & 1 \\ 0 & 1 \end{pmatrix} \end{matrix} \quad M = \begin{matrix} & \begin{matrix} \text{🎬}_1 & \text{🎬}_2 & \text{🎬}_3 & \text{🎬}_4 & \text{🎬}_5 & \text{🎬}_6 \end{matrix} \\ \begin{matrix} A \\ C \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 1 & 2 & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

The mathematical model

$$R = \begin{matrix} & \begin{matrix} \text{F}_1 & \text{F}_2 & \text{F}_3 & \text{F}_4 & \text{F}_5 & \text{F}_6 \end{matrix} \\ \begin{matrix} \text{P}_1 \\ \text{P}_2 \\ \text{P}_3 \\ \text{P}_4 \\ \text{P}_5 \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 1 & 2 & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

$$U = \begin{matrix} & \begin{matrix} A & C \end{matrix} \\ \begin{matrix} \text{P}_1 \\ \text{P}_2 \\ \text{P}_3 \\ \text{P}_4 \\ \text{P}_5 \end{matrix} & \begin{pmatrix} 1 & 0 \\ 1 & 1 \\ 1 & 0 \\ 1 & 1 \\ 0 & 1 \end{pmatrix} \end{matrix} \quad M = \begin{matrix} & \begin{matrix} \text{F}_1 & \text{F}_2 & \text{F}_3 & \text{F}_4 & \text{F}_5 & \text{F}_6 \end{matrix} \\ \begin{matrix} A \\ C \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 1 & 2 & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

$$5 = 1 \cdot 1 + 1 \cdot 4$$

$$2 = 2 \cdot 0 + 2 \cdot 1$$

The mathematical model

$$R = \begin{matrix} & \begin{matrix} \text{film}_1 & \text{film}_2 & \text{film}_3 & \text{film}_4 & \text{film}_5 & \text{film}_6 \end{matrix} \\ \begin{matrix} \text{user}_1 \\ \text{user}_2 \\ \text{user}_3 \\ \text{user}_4 \\ \text{user}_5 \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 3 & 2 & 1 & 3 & 2 & 3 \\ 4 & 4 & 5 & 4 & 3 & 5 \\ 1 & 2 & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

$$U = \begin{matrix} & \begin{matrix} A & C \end{matrix} \\ \begin{matrix} \text{user}_1 \\ \text{user}_2 \\ \text{user}_3 \\ \text{user}_4 \\ \text{user}_5 \end{matrix} & \begin{pmatrix} 1 & 0 \\ 1 & 1 \\ 1 & 0 \\ 1 & 1 \\ 0 & 1 \end{pmatrix} \end{matrix} \quad M = \begin{matrix} & \begin{matrix} \text{film}_1 & \text{film}_2 & \text{film}_3 & \text{film}_4 & \text{film}_5 & \text{film}_6 \end{matrix} \\ \begin{matrix} A \\ C \end{matrix} & \begin{pmatrix} 3 & 2 & 1 & 3 & 2 & 3 \\ 1 & 2 & 4 & 1 & 1 & 2 \end{pmatrix} \end{matrix}$$

Matrix factorization $R \approx U \cdot M$

Computing a factorization

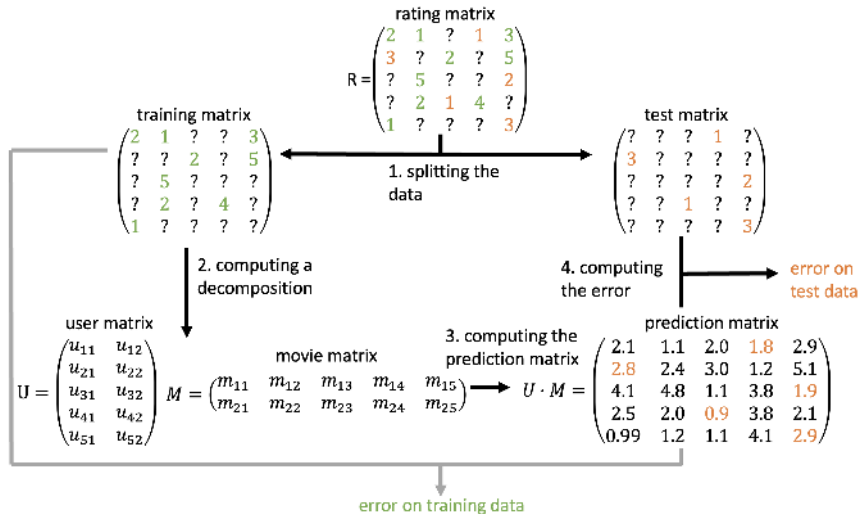
$$R = \begin{matrix} & \begin{matrix} \text{grid}_1 & \text{grid}_2 \end{matrix} \\ \begin{matrix} \text{person}_1 \\ \text{person}_2 \end{matrix} & \begin{pmatrix} r_{11} & r_{12} \\ r_{21} & r_{22} \end{pmatrix} \end{matrix}$$

$$U = \begin{matrix} & E1 & E2 \\ \begin{matrix} \text{person}_1 \\ \text{person}_2 \end{matrix} & \begin{pmatrix} u_{11} & u_{12} \\ u_{21} & u_{22} \end{pmatrix} \end{matrix} \quad \text{and} \quad M = \begin{matrix} & \text{grid}_1 & \text{grid}_2 \\ E1 & \begin{pmatrix} m_{11} & m_{12} \\ m_{21} & m_{22} \end{pmatrix} \\ E2 & \end{matrix}$$

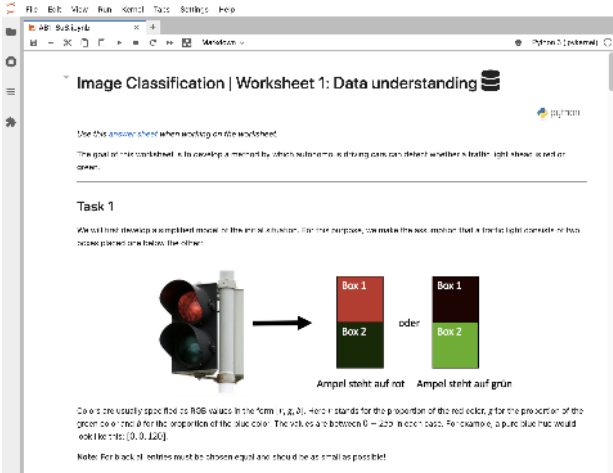
Find entries of U and M , s.t. the error

$$\left(r_{11} - (u_{11} \cdot m_{11} + u_{12} \cdot m_{21}) \right)^2 + \left(r_{12} - (u_{11} \cdot m_{12} + u_{12} \cdot m_{22}) \right)^2 + \dots +$$

is minimized (Optimization as black or white box).



Digital tool: Jupyter Notebook

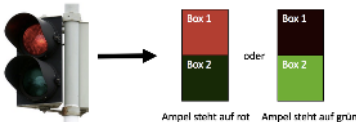


The screenshot shows a Jupyter Notebook window with a browser interface. The title bar reads 'Image Classification | Worksheet 1: Data understanding'. Below the title, there is a Jupyter logo and a text prompt: 'Use this answer sheet when working on the worksheet.' The main content area contains the following text:

The goal of this worksheet is to develop a method by which software is trying to detect whether a traffic light shows a red or green.

Task 1

We will first develop a simplified model of the real situation. For this purpose, we make the assumption that a traffic light consists of two colored panels one below the other:



Colors are usually specified as RGB values in the form (r, g, b) . Here r stands for the proportion of the red color, g for the proportion of the green color and b for the proportion of the blue color. The values are between 0 – 255 in each case. For example, a pure blue hue would look like this: $(0, 0, 255)$.

Note: For black, all entries must be chosen equal and should be as small as possible!

no programming skills, direct feedback, staggered tips, additional material, no installation of software

Framework:

- starting point: smaller training and test dataset
- digital tool: non pre-structured Jupyter Notebook (CoCalc / Colab)

Approach of the students:

- similarities between users via mean rating deviation
- predictions based on k most similar users
- approach is actually in use: **Neighborhood Method**

$$\vec{n}_1 = \text{person}_1 \begin{pmatrix} \text{movie}_1 & \text{movie}_2 & \text{movie}_3 & \dots \\ 3 & 1 & 2 & \dots \end{pmatrix}$$
$$\vec{n}_2 = \text{person}_2 \begin{pmatrix} \text{movie}_1 & \text{movie}_2 & \text{movie}_3 & \dots \\ 3 & 1 & ? & \dots \end{pmatrix}$$
$$\vec{n}_3 = \text{person}_3 \begin{pmatrix} \text{movie}_1 & \text{movie}_2 & \text{movie}_3 & \dots \\ 1 & 4 & 2 & \dots \end{pmatrix}$$

Similarity measures

- euclidean distance $\|\vec{n}_1 - \vec{n}_2\|$
- cosine similarity $\frac{\vec{n}_1 \cdot \vec{n}_2}{\|\vec{n}_1\| \cdot \|\vec{n}_2\|}$
- Pearson correlation
- ...

Predicted rating of user u for movie j :
(weighted) mean rating of k most similar user

(Sawar et al. 2001; Rantzau 2021; Oldenburg 2021; Schönbrodt 2022)

- > 200 students from grade 10 (age 15-16) in modeling days / series of lessons
- 15 students in open modeling projects
- diverse ideas, lively discussions, great interest in topic / AI

What did you learn from participating in the workshop?

„That *mathematics is more important* than I initially assumed.“

„That *math is included in everyday things* like even Netflix.“

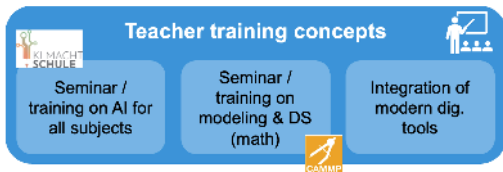
„I got an interesting insight into how *to predict further data from large amounts of data*.“

AI in math high-school education

Possible!? Reasonable!? Necessary!?

- **authentic** insight into AI methods is possible
connection to school mathematical contents (vectors, scalar product, euclidean distance, functions, lines, planes, ...)
- variety of suitable **real** problems
relevance, accessibility, availability of data
- data-intensive problems allow for **mathematically rich** modeling activities

- comprehensive teacher education
- modern digital tools in teacher education
- programming in math education!?



Thank you!

Time for discussions.

Access to online learning material? ➡

Suggestions or discussions? 💬

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Topics: Word predictions, image classification, Netflix Prize, ...

Focus: Mathematical modeling, problem-oriented

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Topics: AI & medicine, AI & arts, AI & economy, AI & ...

Focus: various applications, ethical discussions, history and algorithms of AI / ML

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